



CORPORATE SPONSORSHIPS



**BENCH
MARK**

A LETTER FROM OUR EXECUTIVE DIRECTOR

Thank you so much for considering a partnership with Bench Mark Program. Our mission is to build the next generation of leaders in our community and your involvement will make a tremendous difference in the lives of many young people in our community.

At Bench Mark we value doing the hard work, shifting perspectives, and authenticity. Over time we instill these values in the youth of our community. Over six years of using strength-based mentoring we have established a notable community track record of helping students overcome persistent challenges and build new, successful narratives. We listen to each student, help them assess what their needs are, and assist them in setting and accomplishing goals to meet those needs. As a mentoring organization we do not take a one size fits all approach. We are focused on the individual and there is never an end date to our services. Each student can continue for as long as they derive benefit. This long term approach allows us to create sustainable relationships, which in turn foster the trust necessary to build leadership qualities in each student. At this point in our

organizational development we seek a broader base of resources to advance the development of our student leadership model.

Having your name associated with ours would create pride and excitement for our students, mentors, administrative team, and board members. In addition, community leaders who support our programs and follow our progress would deeply appreciate that you have joined them as supporters of Bench Mark Program.

Today, I invite you to make a critical investment in the next generation of Lancaster's community leaders. On behalf of our students, their families, and local school districts, I thank you for your willingness to get involved. We very much look forward to hearing from you. This package is designed to facilitate your decision in determining what level of involvement is right for you. Please contact me directly if you have any questions or are interested in partnering. I can be reached at Willkiefer@benchmarkprogram.org.

In strength,



Willem C. Kiefer

Executive Director & Founder

OUR STUDENTS AND US

Bench Mark exists to build the leader within all underserved youth. We operate the following three programs to accomplish this goal.

OPEN GYM

This voluntary program accepts high school aged students and continues to work with those students for as long as is necessary. Mentors are paired with students and tasked with discovering what needs Bench Mark can meet in their lives. A gym atmosphere is used as the setting for relationship building. In this setting mentors can pinpoint latent leadership within each student. Our goal is to operate at a one to one student to staff ratio.

STRENGTH-BASED SKILL BUILDING (SBSB)

SBSB operates for young men mandated to join through the court system. Utilizing a life skills curriculum, mentors work one on one and in small groups to set and achieve goals.

STUDENT LEADERSHIP PROGRAM (SLP)

The purpose of SLP is to recruit students from the other two programs and give a practical outlet to their newly uncovered leadership potential. These students are hired and compensated to take on responsibilities as mentors to younger students in the other two programs.



THE NUMBERS



347

ACTIVE STUDENTS IN
OUR PROGRAMMING

2.5K+

TOTAL HOURS OF COMMUNITY
SERVICE COMPLETED

130+

STUDENTS FULFILLED
COMMUNITY SERVICE HOURS



10

AVERAGE NUMBER OF JOBS
PROCURED PER YEAR

30+

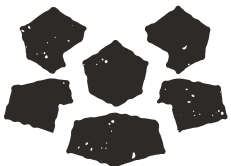
VOLUNTEER
MENTORS

550 LBS

ALL TIME BENCH MARK
STUDENT DEADLIFT RECORD

133

REFERRALS BY
JUVENILE PROBATION



15

STUDENTS AVERAGED NIGHTLY
IN OUR FLAGSHIP PROGRAM

1K+

HOURS LOGGED IN
THE GYM PER MONTH

* NUMBERS REVISED AS OF 2020

SPONSORSHIP OPPORTUNITIES

Bench Mark sponsors allow our students to build strength and crucial life skills to become leaders who shape and influence our communities for many years beyond their time in our programs. Sponsorship tiers are designed to be mutually beneficial to our students as well as the sponsoring business for their generosity. Each tier below contains the sponsor benefits to the right.

- Social media/digital integration
- Invitation to Bench Mark events
- Logo recognition at events and on t-shirts
- Tour of facility
- Quarterly group workout sessions with students led by fitness professionals

DEFENDER
\$1,275

Covers one student through a six-month life skills course.

GUARDIAN
\$2,255

Covers nine students, each with five hours of personalized professional tutoring.

ADVOCATE
\$5,055

Covers annual cost to operate our personal finances course for up to 16 students.

CHAMPION
\$8,700

Covers one student for six months of personalized leadership training.

HERO
\$10,000

Covers one to two students for six months of personalized leadership training, including a capstone project and graduation from the Student Leadership Program.

CONNECT WITH US

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Lancaster, PA 17602

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benchmarkprogram.org



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